

# IESA Athletic Directors Workshop Information and Registration

## Join Us:

- Doubletree Hotel, Bloomington , IL
- Friday, September 8, 2017.
- Registration begins at 8:30 a.m.

## Schedule for the Day

**8:30– 9:00 a.m.**

Registration Begins

- **The Efficient AD-** Scott Hamilton, Tolono Unity, will provide strategies for organizing and making the most of your time.

**9:00-9:15 a.m.**

Welcome and Opening

**11:20-11:25 p.m.– Break**

**9:15– 10:15 a.m.– General Session:** Elliott Hopkins, National Federation of State High School Associations

**11:25– 12:25– Session II**

- **Getting Started with Techonology–** Jake Wall, Mossville shares his insight to get you started in the world of technology.
- **New AD's–** Veteran AD's will lead discussion on various topics designed to provide insight to new AD's. IESA Staff will also be on hand to provide information relevant to those who are new to IESA.
- **Supporting your Coaches–** Justin Ipema, Bolingbrook Jane Addams, will provide insight in advising and guiding your coaches.

**10:15 a.m.-10:20– Break**

**10:30-11:20– Session I**

- **Division Meeting–** IESA Staff will present the Division Meeting information for 17-18. All those attending will receive credit for division meeting attendance. This is also a great opportunity to ask questions of IESA Administrators.
- **Hosting and Communicating with Officials–** Kevin Coughenour will provide AD's with an officials perspective on hosting officials and best practices when communicating.

**12:30– 1:00– Lunch**

Participants are invited to join in a buffet

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Providing organizational and communication tips.

## The Role of the Athletic Director

Your leadership role as an athletic director is quite challenging as you build teams, communicate with parents, and support your student-athletes.

What takes place in the athletic realm helps to determine perceptions about your school. Athletic directors play a key role in their school community.

This workshop will provide new and veteran athletic administrators with techniques and strategies that will help you and your programs run more efficiently. The session will cover topical issues involved in athletic management and provide the attendees with great practical ideas and solutions.

The workshop will also provide an excellent opportunity for networking. Remember to bring your business cards to the workshop. The person sitting next to you may become a great resource. These “new friends” and colleagues may make your job easier, but you can’t develop these relationships if you don’t attend!

## Schedule for the Day (cont.)

*(Continued from page 1)*

lunch. Please use this as an opportunity to network with colleagues.

### 1:00– 2:00– Session III

- **Division Meeting**– REPEAT SESSION: All those attending will receive credit for division meeting attendance. This is also a great opportunity to ask questions of IESA Administrators
- **Networking**– Use this session as an opportunity to share ideas and best practices with colleagues.
- **New AD’s**– REPEAT SESSION Veteran AD’s will lead discussion on various topics designed to provide insight to new AD’s. IESA Staff will also be on hand to provide information relevant to those who are new to IESA.

### 2:00– 3:00– Session IV

- **Utilizing Technology**: Jake Wall, Mossville will take you through some advanced technology uses.
- **Pre-Season Meetings**– Cindy Powell and Josh Morris, Abingdon Avon JHS have all you need to know to guide you through effective pre-season meetings.
- **Q & A with the IESA**– IESA Administrators will answer questions and provide insight into policies and practices.

# Athletic Directors Workshop Registration Form

			Total
Number of Attendees	<input type="text"/>	X \$50/person	\$ <input type="text"/>

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Name #1

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School

---

City and Zip

---

Email

Check if 1st/2nd Year AD

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Name #2

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School

---

City and Zip

---

Email

Check if 1st/2nd Year AD

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## Illinois Elementary School Association

1015 Maple Hill Rd.  
Bloomington, IL 61705

Phone: 309-829-0114  
Fax: 309-829-0625  
E-mail: [iesa@iesa.org](mailto:iesa@iesa.org)



Check: Make payable to IESA

**WORKSHOP DEADLINE IS Sept. 5th, 2017**

\*Registration forms and checks must be postmarked by the deadline.

\*Please send registration form with check.

## Directions to the Doubletree Hotel

The Doubletree Hotel is located at:

10 Brickyard Dr., Bloomington, IL 61701

The Doubletree Hotel

Phone:

309-664-6446

From Chicago:

I-55 to Exit #167 – Veterans Parkway/  
Business 55 South to Brickyard Drive,  
Turn Right.

From Rockford:

I-39 South to I-55 North, Take Exit #167  
– Veterans Parkway/Business 55 South,  
to Brickyard Drive, Turn Right.

From Springfield:

I-55 to Business 55/Veterans Parkway  
to Brickyard Drive, Turn Left.

From Peoria:

I-74 East to I-55 North, Take Exit #167 –  
Veterans Parkway/Business 55 South to  
Brickyard Drive, Turn Right.

From Decatur:

51 North to Veterans Parkway/Business  
55 North, to Brickyard Drive. Turn Left.

From Champaign:

I-74 West to exit Veterans Parkway  
North/or Business 55 North to Brickyard  
Drive, Turn Left.



- Make sure that you dress in layers. The hotel conference center is often cool.
- Bring a notebook to jot down all of the great ideas you will encounter.
- Bring business cards to pass along your contact information.

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