

Minutes of the IESA Communication Action Team

Date of meeting: October 12, 2006

Present at the meeting were: Nicole Schaeftbauer, IESA Associate Executive Director; Mary Jane Hayes, Blue Mound Meridian; Rhonda Klockenga, Normal Chiddix; Mark Richert, Decatur Stephen Decatur; Kara Smith, Peoria Pleasant Valley; Rick Smith, Franklin JHS; John Streit, Eureka MS.

The IESA Constitution Action Team makes the following recommendations to the IESA Administration:

1. Set up a directory of athletic directors available to all member schools from the IESA Member Center.
2. Set up a directory of contact person information available to all member schools from the IESA Member Center.
3. Include IESA activity updates in all of our mailings to officials. This would include information sent through the IHSA.
 - a. Email IESA exceptions and guidelines to all officials working sectional and state contests prior to the start of the tournaments.
4. Send the "pass card mailing" to the IESA contact person. Send the mailing separately and send with instructions regarding use and distribution.
5. Include the fan zone flyer with the sectional host instructions.
6. Add a section on each activity page detailing the date mailings went out and what was included in each mailing.
7. Include in the division meetings:
 - a. Fan Zone Information
 - b. Contact person for your school: responsibilities or this person, how to designate, how to change.

The IESA Constitution Action Team would like the IESA Administrative staff to explore the following:

1. Is it possible to create fan zone information for regional and sectional tournaments? If this is possible, post the link for this information in the regional assignments.
2. Is it possible to get information to all officials encouraging them to join an official's association?
3. Is it possible to communicate our activity starting dates to the HS membership?

No additional meetings were set by this Committee.