



Membership Action Team
October 19, 2006 Minutes

Present at the Meeting: Kay Boschulte, Freeport JHS; Marilou Mol, Galesburg Churchill; Jerry Wilson, Havana JHS; Timothy Gipe Sandwich MS; Adam Lang, Wauconda; Doug Nelson, Aledo; Jim Moxley, Fisher JHS; Darnell Marshall, Edwardsville Liberty; Steve DeNeut, New Lenox Liberty-Martino; Alex Fox, Edwardsville Lincoln.

The IESA Membership Action Team makes the following recommendation to the IESA Board of Directors:

1. Recommendation: The committee recommends a short survey be sent to all non-member school principals in the state. Secondly, the committee would like the survey be sent to member schools involved in one or two activities only. The survey would be sent on a postcard and returned to the IESA office.

Rationale: The committee is looking for some information as to why schools are not members of the IESA. Additionally, the committee would also like some information from member schools that enter only one or two activities.

Non Member Schools Breakdown:

Private non-IESA Schools Total	<u>679</u>
<i>Private Schools fewer than 10 7/8</i>	125
<i>Private Chicago Schools</i>	154
Public Non-IESA Schools Total	<u>1037</u>
<i>Public Schools fewer than 10 7/8</i>	100
<i>Public Chicago non-IESA Schools</i>	463
Member Schools in 2 activities or less:	<u>210</u>
Grand Total	1926

The cost of this survey will be mailing and printing. Printing could be completed here in the office to help with cost and the member school part of the survey could be placed on-line in the Member Center.

2. Recommendation: To create a promotional brochure to include with the survey.

Rationale: Since the mailing is going out to non-member schools this is a great way to promote the association without adding an additional mailing.

Jim Moxley, Fisher JHS, will serve as the chair of this committee. Additional items that were discussed were: Review of the current IESA membership, Benefits of being a member of the IESA, Why schools don't join: north vs. south, Junior High conferences, and Soliciting High School Conferences with benefits of membership. A second meeting was not scheduled at this time.