



Zeecraft Tech Redesigns Showtime Handgrip Buzzer to Better Meet Customer Needs

New Woodstock, NY —November 29, 2006—Zeecraft Tech today announced that it has recently redesigned its best selling Showtime Handgrip Buzzers with a new ergo dynamic look--a teardrop design that concentrates light-- and a new lens that enables players to see the buzzer light from behind as well as the front. Additionally, the design makes the buzzers even more reliable because they cannot easily tip over. The price of the redesigned Showtime Handgrip Buzzer has not increased.

Features of the New Showtime Handgrip Buzzer include:

- Better viewing angle
- Showtime Buzzers can be used with any Buzzer Box System
- Set consists of tabletop light unit with red and white lights for team identification. Other colors are available.
- The entire light plate illuminates when a contestant buzzes in
- All buzzers come with 14' cords (extension cords available)
- Extension cords available for tier and special set-ups.
- Modular, trouble-free connectors.
- High-visibility light system
- Easy connection for any age to set up

“We are very focused on meeting customer needs and pay close attention to what our customers request and suggest about our products. We think the redesign of our Showtime Handgrip Buzzer makes it truly the best product of its type,” said Pete Hausser, Owner of Zeecraft.

Zeecraft Tech has been a leading manufacturer of quality Quizbowl equipment and accessories since 1975. Zeecraft products are ideal for learning and performance improvement at all levels, inside and outside the classroom. Zeecraft products are used in a variety of activities including corporate events, parties, in the classroom, in extracurricular activities, and in formal academic competition throughout the country. Zeecraft systems are affordable, durable, and portable. Zeecraft products enable players to learn in an enjoyable, non-stressful way. Zeecraft’s Quizbowl equipment includes buzzers, scoreboard, timers, electronic message boards, and lockout systems.

The company’s new address (effective September 2006) is 2515 Tucker Road, New Woodstock, NY 13122. The toll free telephone number and company web site remain the same: 800-662-7475 and www.zeecraft.com.

Contact Information:

Gail McGrew
McGrew Marketing
201-240-0070
gail@mcgrewmarketing.com

Pete Hausser
Zeecraft Tech
800-662-7475
www.zeecraft.com