

The Doubletree Hotel is located at:

10 Brickyard Dr., Bloomington, IL 61701



**The Doubletree Hotel Phone:
309-664-6446**

From Chicago:

I-55 to Exit #167– Veterans Parkway or Business 55 South to Brickyard Drive, Turn Right.

From Rockford:

I-39 South to I-55 North, Take Exit #167– Veterans Parkway or Business 55 South, to Brickyard Drive, Turn Right.

From Springfield:

I-55 to Business 55/Veterans Parkway to Brickyard Drive, Turn Left.

From Peoria:

I-74 East to I-55 North, Take Exit #167– Veterans Parkway or Business 55 South to Brickyard Drive, Turn Right.

From Decatur:

51 North to Veterans Parkway/ Business 55 North, to Brickyard Drive. Turn Left.

From Champaign:

I-74 West to Exit 135/or 51 North to Veterans Parkway North/or Business 55 North to Brickyard Drive, Turn Left.

Conference Tips

- **Make sure that you dress in layers. The hotel conference center is often cool.**
- **Bring a notebook to jot down all of the great ideas you will encounter.**
- **Bring business cards to pass along your contact information to the other coaches in your contest area.**
- Wifi will be available. It is recommended that you bring a laptop/tablet/chromebook to the IESA Website session.

IESA Athletic Directors Workshop Information and Registration

Join Us:

- Doubletree Hotel, Bloomington, IL
- Friday, November 13, 2020
- Registration begins at 8:30 a.m.

Schedule for the Day

8:30– 9:00 a.m.

Registration Begins

9:00-9:15 a.m.

Welcome and General Business

9:15– 10:15 a.m.– General

Session: Jim Miller has won 10 NCAA Team Championships in the sport of wrestling, at Wartburg College in Waverly, Iowa. He will share his journey and “Going the Extra Mile”.

10:15 a.m.-10:30– Break

10:30-11:40– Session I

- **Division Meeting**– IESA Staff will present the Division Meeting information for 2020-21. All those attending will receive credit for division meeting attendance. This is also a great opportunity to ask questions of IESA Administrators.

- **Coaching Expectations: Best Practices**– Darnell Marshall, Madison, will provide you with information on coaching expectations as they relate to the overall success of your athletic program.

- **AD Roundtable**– Veteran AD’s will lead discussion on various topics designed to provide discussion on best practices and helpful tricks of the trade.

- **Insights from Officials**– Local officials will provide their perspective and offer suggestions for creating a great experience.

12:45– 1:30– Lunch

Participants are invited to join in a buffet lunch. Please use this as an opportunity to network with colleagues.

Schedule for the Day (cont.)

1:30– 2:30– Session III

- **Sportsmanship: Our Role**– A look at all roles in improving sportsmanship at contests by Jeff Marsaglia, Auburn @ Divernon.
- **Understanding/Using Arbiter Sports:** A representative will present relevant user information and answer questions.
- **What Else Can You Provide Your Athletes Outside the Game**– Stacy Keyser and Greg Boldt, Toledo Cumberland, will provide you with tips on how to channel the immense influence a coach has to positively impact students.

2:30– 2:35: Break

2:35– 3:35– Session IV

- **Creating a Working Relationship with Officials**– DeAndre Harper, Decatur Robertson, will share with you his perspective on creating a good relationship with contest officials.
- **Navigating the IESA website**– IESA Administrators will answer questions and provide insight into navigating the IESA website. Computer or tablet suggested.
- **Understanding/Using Arbiter Sports:** A representative will present relevant user information and answer questions.

The AD Workshop is a great way to network and establish working relationships outside of your immediate area. Make sure that you bring business cards to keep connected to those that you meet!

November 13, 2020

IESA AD Workshop Registration

			Total
Number of At- tendees		X \$50/person	\$

Name #1

School

City and Zip

Email Address

Name #2

School

City and Zip

Email Address

Check: Make payable to IESA

WORKSHOP DEADLINE IS NOV. 9, 2020

1015 Maple Hill Rd.
Bloomington, IL 61705

Phone: 309-829-0114

Fax: 309-829-0625

E-mail: iesa@iesa.org

*Registration forms and checks must be postmarked by the deadline.

*Please send registration form with check.

*Refunds will not be given after deadline.